

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	DCCC- Fitzgerald for Congress
Product	DCCC-Fitzgerald for Congress
Estimate Number	12796

Invoice #	140497-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	140497
Alt Order #	DCCC-Fitzgerald for Con
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	6:43 AM	KFT1203H	\$900.00		1
2	13	Good Day 7a	7a-8a								
		Candidate Discount									
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	7:59 AM	KFT1203H	\$990.00		1
4	13	M-F 10a-11a	10a-11a								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	-T-----				
	13			Tu	10/30/12	:30	10:29 AM	KFT1203H	\$720.00		1
5	13	M-F 3p-4p	3p-4p								
		Candidate Discount									
					10/29/12 to 11/04/12	2x	M-T---				
	13			M	10/29/12	:30	3:47 PM	KFT1203H	\$225.00		1
	13			Th	11/01/12	:30	3:54 PM	KFT1203H	\$225.00		2
6	13	M-F 4p-5p	4p-5p								
		Candidate Discount									
					10/29/12 to 11/04/12	2x	--W-F--				
	13			W	10/31/12	:30	4:19 PM	KFT1203H	\$900.00		1
	13			F	11/02/12	:30	4:50 PM	KFT1203H	\$900.00		2
7	13	Fox 13 News at 5p	5p-530p								
		Candidate Discount									
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	5:27 PM	KFT1203H	\$1,080.00		1
9	13	Fox 13 News at 6p	6p-630p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	--W----				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	DCCC- Fitzgerald for Congress
Product	DCCC-Fitzgerald for Congress
Estimate Number	12796

Invoice #	140497-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	140497
Alt Order #	DCCC-Fitzgerald for Con
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	13	Fox 13 News at 6p	6p-630p								
		Candidate Discount									
	13			W	10/31/12	:30	6:21 PM	KFT1203H	\$1,080.00		2
10	13	Fox 13 News at 630p	630p-7p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	6:54 PM	KFT1203H	\$990.00		1
11	13	M-F 7p-730p	7p-730p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	- - - - F - -				
	13			F	11/02/12	:30	7:26 PM	KFT1203H	\$1,080.00		1
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	7:20 PM	KFT1203H	\$1,080.00		2
12	13	M-F 730p-8p	730p-8p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	- - W- - - -				
	13			W	10/31/12	:30	7:42 PM	KFT1203H	\$855.00		2
13	13	New Girl / Mindy TUE	9p-10p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	9:49 PM	KFT1203H	\$4,950.00		1
15	13	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	10:15 PM	KFT1203H	\$2,250.00		1
16	13	Fox 13 News Edge 11p	11p-1135p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	11:12 PM	KFT1203H	\$1,260.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	DCCC- Fitzgerald for Congress
Product	DCCC-Fitzgerald for Congress
Estimate Number	12796

<b>Invoice #</b>	<b>140497-2</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	140497
Alt Order #	DCCC-Fitzgerald for Con
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
------	---------	-------------	------	-----	------	--------	----------	-------	------	----------------	-------

Aired Spots                      **16**

<u>Gross Total</u>	<b>\$19,485.00</b>	
<u>Agency Commission</u>	<b>\$2,922.75</b>	
<u>Net Amount Due</u>	<b>\$16,562.25</b>	<b><u>Payment Terms 30 Days</u></b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.